

ABSTRACT

This was the study about the role of the National ICT Broadband Backbone on ICT Development in Tanzania. In this study the critical analysis of the background of the study was conducted, reviewed and presented. The objective of the study was to access the awareness, affordability, usage and challenges of the NICTBB.

In this research, the researcher applied exploratory approach using both quantitative and qualitative research methods were by questionnaire; interview and observation were major tools of the data collection.

In summary the findings of the research are low awareness on TTCL and NICTBB services, low technology know how on ICT applications, affordability was very high due to fall in prices of services by almost 90% and the challenges faced by TTCL and NICTBB were also critically reviewed, discussed and presented.

In conclusion, TTCL need to conduct intensive awareness using affordability of services as its basis and this will contribute to the growth of ICT usage, and economy at large.

