

## ABSTRACT

The main goal of this research is to find out about the student's attitudes toward e-learning in higher learning institutions in Tanzania held by a sample of 100 students. The study deeply discusses factors associated with the attitudes toward e-learning. This study contributes to the literature review on e-learning studies by systematically measuring the attitudes towards e-learning in higher learning institutions in Tanzania by considering student's areas of study (course) and their program of study. A questionnaire based on the newly developed e-learning scale was used to gather the data. The study proves the scale in Tanzania higher learning context. The results show that there are significant differences in the attitudes toward e-learning based on program studying as well as areas of study (courses). On the other hand, the results show that there are slightly differences in the attitudes towards e-learning based on students who are taking the same area of study (course) as well as the same program. Also, the study exposes those students in higher learning institutions in Tanzanian generally have got no good attitudes and experience towards e-learning. Finally the study draws the recommendation and suggestions to further research in order to fill the gap probably left by this study.

