

The rapid speed of business development has placed greater demand on policy and regulations system and has opened up the opportunity of new rules and regulations and implementation pattern. The power of regulation interventions and enforcement in facilitating business performance enables stakeholders to adapt to global changes.

This dissertation examines and addresses issues concerning the power of regulatory intervention and enforcement in facilitating business performance. A case study approach using interviews, personal observation and documentary reviews was conducted to examine and address issues concerning policy and regulations systems. The study population consisted of 25 respondents including students, academic staff, supporting staff and management staff who were interviewed. Data obtained from the above population was analyzed descriptively.

The study revealed that insiders do not use effectively policies and regulations available at the organization. The findings further shows that EAC has a good policies and regulations system to support business performance in spite of the challenges and problems associated with the use of those regulations

However, policy and regulations made by the government facilitates the easily recognition of business opportunities whenever noted. Currently it is noted that by training individuals also it helping to improve for knowing where and how to invest. Both long and short term courses will enable them to acquire more knowledge and experience concerning investment. Since the world of business tend to expand daily, the government who is responsible to set regularities and policy over investment opportunities should be smart enough to curtail underutilization and idleness of resources and enhance full utilization of the resources. The government must be competent in order to improve performance and make a good control so as to ensure the maximum utilization of resources. It is recommended that the government should be aware with any kind of profitability which could arise by increase opportunities of investments, however efficiency and effectiveness of its intervention and enforcement has to be improved so as to achieve its goals.

