

## **ABSTRACT**

The aim of the study was to assess the financial effect of COVID 19 pandemic on tourism sector in Tanzania. The study was guided by four specific objectives which was used to generate research hypothesis to guide the study. the study employed a case study research designed to study financial effects on tourism industry, TANAPA was used as the case study the study employ Johnsen cointegrations test, ordinary least square methods and diagnostics test Q-statistic probabilities adjusted for dynamic regressors, Heteroskedasticity Test, unit root test , Serial Correlation LM Test to was employed the results reveals that's there is a positive relationship between foreign exchange earnings, number of tourist , tourist expenditures and economic activity all the variables expect number of tourist was statistical significance at five percent level of significance

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