

ABSTRACT

This study investigated the contribution of tourism on employment creation in Tanzania. It was conducted with respect to Mikumi National Park. The objectives of the study were; to identify the types of tourism taking place in Tanzania, to assess factors influencing the contribution of the tourism industry in promoting employment opportunity at Mikumi national park and to identify the challenges affect the tourism industry on creation of employment at Mikumi national park. The study used the case study research designs where as both random and purposive sampling method were used. Questionnaire and structured interviews were employed to gather raw data from the respondents. Secondary data from various documents were also used. The data were analyzed using Microsoft excel package and SPSS on a personal computer. The study was expected to find out that growth in tourism increase revenue collection which also increase employment chances in the country. Therefore, the government is advised to fulfill its roles toward tourism growth in the country bearing in mind that revenue collection from tourism sources increases revenue collection and in turn reduces the problem of unemployment in the country.

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