ABSTRACT

This study aims at examining the effects of globalization to the Rangi culture. Globalization involves an increased interaction in terms of technology, culture and language. Tanzania as a part of the world cannot isolate itself. But it has been argued that globalization has brought more harm than benefits especially to our culture. The study will be conducted at Chang'ombe, Dodoma region. The study will use a qualitative approach. The population will include parents, youths, and other members of the Rangi tribe in Chang'ombe. Sample size will include 60 people of different age, gender and status. The sampling will be done using non probability sampling that is purposive. Data and information of the study will be collected using open ended questionnaires with each individual that is a sample from each population, focus group discussions especially youths who are the most affected with the problem, documentary reviews and lastly interviews with individuals who are locals in the area and it will be a semi structured interview. The data collected will be analyzed both quantitatively and qualitatively at different stages of analysis of the data collected.

